**Sports Management Book List 2023-2024**

**Course: Sports Management**



Title: *Principles and Practice of Sports Management*(2019)

Author: Masteralexis, Barr, and Hums

Publisher: JB Learning

Edition: 6th Edition

ISBN:  **9781284142167**

Notes: Navigate 2 Advantage (Digital) Access Required

When the semester begins, go to https://www.jblearning.com/catalog/productdetails/9781284142167. **DO NOT PURCHASE THE 365 Day eBook or 135 Day eBook as students will not have access to the online content we will use in the course.** Use coupon code **BROOKHILL** for 25% off the listed price. The access will be sent to the email in checkout immediately, with instructions on how to redeem the access. **Once the access code is redeemed and an account is created, the access length starts, therefore PLEASE WAIT until the semester starts to redeem the code!**